















For Immediate Release

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BROAD COALITION OF CANNABIS BUSINESSES, WORKERS, PATIENT, S & LAW ENFORCEMENT AND ADVOCACY GROUPS PRAISE BROWN ADMINISTRATION'S APPROACH TO CANNABIS DISTRIBUTION REGULATION

"Budget Trailer Bill" <u>Distribution</u> Framework Keeps Prop. 64 Voters' Intent to Undo Elicit Markets,

Allow Small Businesses to Compete

Sacramento, CA – A broad coalition that includes cannabis farmers, manufacturers, workers, patients, and law enforcement <u>and advocacy</u> organizations today announced unified support for the Brown Administration's proposed framework for cannabis <u>distribution</u> regulation contained in a "budget trailer bill" released last week. The <u>strong</u>unprecedented consensus from industry, patients, and law enforcement <u>and advocacy</u> organizations reflects the proposals' consistency with voter-approved Prop. 64. The initiative is clear that regulations on the cannabis industry should support an "open distribution" model that <u>allows cultivators and manufactures to engage in distribution</u>, preven<u>ting</u> ts monopolies and allowings small businesses to compete in the marketplace.

In a letter to Governor Brown today, Amanda Reiman, PhD, Secretary of the International Cannabis Farmer's Association (ICFA) and Kenny Morrison, President of the California Cannabis Manufacturer's Association (CCMA) wrote, "We believe that allowing cultivators and manufacturers to hold distribution licenses is in the spirit of developing policies that will undo the illicit market rather than reinforce it, and provide opportunities for small producers to compete with larger players, allowing the flexibility to self-distribute is crucial in reaching those goals."

Their letter says the <u>distribution</u> regulatory framework proposed by Governor Brown protects public safety and consumers by:

- Protecting small businesses
- Preventing diversions of product into the illicit market
- Preserving choices for patients with healthy market competition

Ensuring accountability for product integrity and quality

In addition to ICFA and CCMA, organizations signing onto today's letter included: Law Enforcement Action Partnership, the California Cannabis Industry Association, the Cannabis Task Force of Los Angeles, California NRML, Americans for Safe Access, Association of Cannabis Professionals, Drug Policy Alliance, and United Food and Commercial Workers Western States Council.

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