

# GreenBrief Newsletter

## 2021 Advertising Rates



**CCMA Political GreenBrief**  
Thursday, June 6, 2019  
[www.cannabismanufacturers.org](http://www.cannabismanufacturers.org)



*Cannabis Trade Group Threatens to Sue L.A. Over Lack of Enforcement Against Illegal Shops* - Cannabis Economy

*"The unanimous vote reflects broad support to clarify the law and allow California to continue to have access to and experience benefits from quality hemp-derived CBD products."*

*Joseph Bouding, CEO of San Diego-based CBD Company, on Legislation Passed Out of the CA Assembly Health and Appropriations Committee*

*"Proactive enforcement of illegal cannabis shops is critical to the effective regulation of this new industry and the success of the City's Social Equity Program."*

*Michael Trumbull, L.A. City Council Commissioner, on the City's Failure to Enforce* - West Agency

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(Ad is hyper-linked)

*California Cannabis Trade Group Threatens to Sue L.A. Over Lack of Enforcement Against Illegal Shops* - Cannabis Economy  
Marijuana Business Daily, June 5, 2019. Unanimous measure stops all illegal Los Angeles' legal cannabis operations, and the California Assembly Health and Appropriations Committee passed a bill that would force the city attorney's office if the agency doesn't step up enforcement efforts against the businesses.

<http://www.cannabismanufacturers.org/cannabis-trade-group-threatens-to-sue-l-a-over-lack-of-enforcement-against-illegal-shops>

*Could My Cannabis Business California? CA - Cannabis Industry*  
West Agency, June 5, 2019. There's no doubt that California's legal cannabis industry is growing. Last year, it earned a \$2.51 billion, making it the 11th largest sales in the nation and expanding rapidly, according to B2B Analytics.

<http://www.cannabismanufacturers.org/could-my-cannabis-business-california>

OPEN RATE:  
**20%**

TOTAL SENT:  
**2,200\***

\*APPROX. 10 NEW SUBSCRIBERS PER DAY

UNSUBSCRIBE RATE:  
**0.1%**

**\$300/WEEK**

**1 WEEK MINIMUM**

[NEWSLETTER 5X WEEK]

**700X656px**

FILE TYPES ACCEPTED:

JPG, PNG, GIF

\*CANNABIS PRODUCTS MUST HAVE VALID CA STATE LICENSE.

\* ALL ARTWORK MUST BE PRE-APPROVED BY  
CCMA PRIOR TO RUNNING.



[CannabisManufacturers.org](http://CannabisManufacturers.org)